

M R A

MARIBORSKA RAZVOJNA AGENCIJA

MARIBOR DEVELOPMENT AGENCY

1993

Public Non-Profit Institution

Formally acting as RDA:
Regional Development Agency for Podravje Region

- Annual Action Programs
- Clusters & Networks
- Regional Info Systems
- FDI Activities
- Start-ups Support
- Innovative Industry

1994

Styrian Technology Park

Daughter Company for **Technology Development & Business Support** for SMEs regionally and worldwide



1995

European Union Programmes

Experience and involvement in over **90 EU Funded Projects**



2008

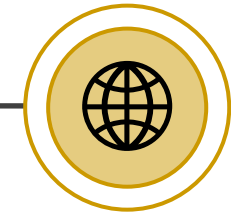
Member & Host of the EEN

Providing services for **internationalisation, innovation, transfer of know-how and technologies** to companies



Business Support on Your Doorstep

TODAY



Co-operation with:

- Chambers of Commerce
- Chambers of Crafts
- University of Maribor
- Technology Parks
- Embassies



OUR REGION: PODRAVJE

10,7% of Slovenian Territory



16,1% of Slovenian Population



2nd
Largest
Region in
Slovenia



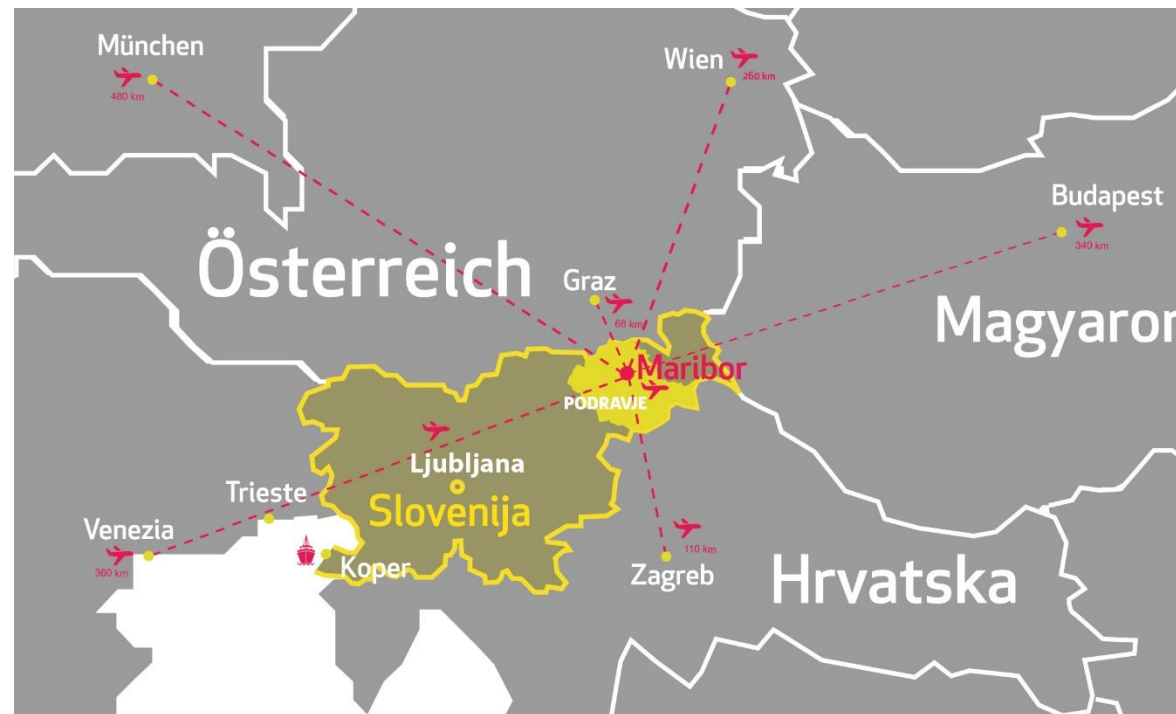
41
Municipalities



113.000
Maribor
Regional
Center
inhabitants



1 of 12
NUTS III
Statistical
Regions



EAST SLOVENIAN COHESION REGION

EASTERN SLOVENIA - NUTS II

Covering the area at the junction of the Alps, the Pannonian Plain and the Dinaric mountains, **Eastern (Vzhodna) Slovenia** is characterized by a large variety of landscapes.



1 of 2
NUTS II
Statistical
Regions



1 of 6
Regional
Development
Agencies



€1.260 bn
European
Cohesion
Policy Funds



39.7% of Slovenian Territory



8.061 km²

20273 km²

46.9% of Slovenian Population



969.329

2.065.000

EU FUNDED PROJECTS

Cross-border, inter-regional, trans-national programs and projects

CURRENTLY ON-GOING PROJECTS

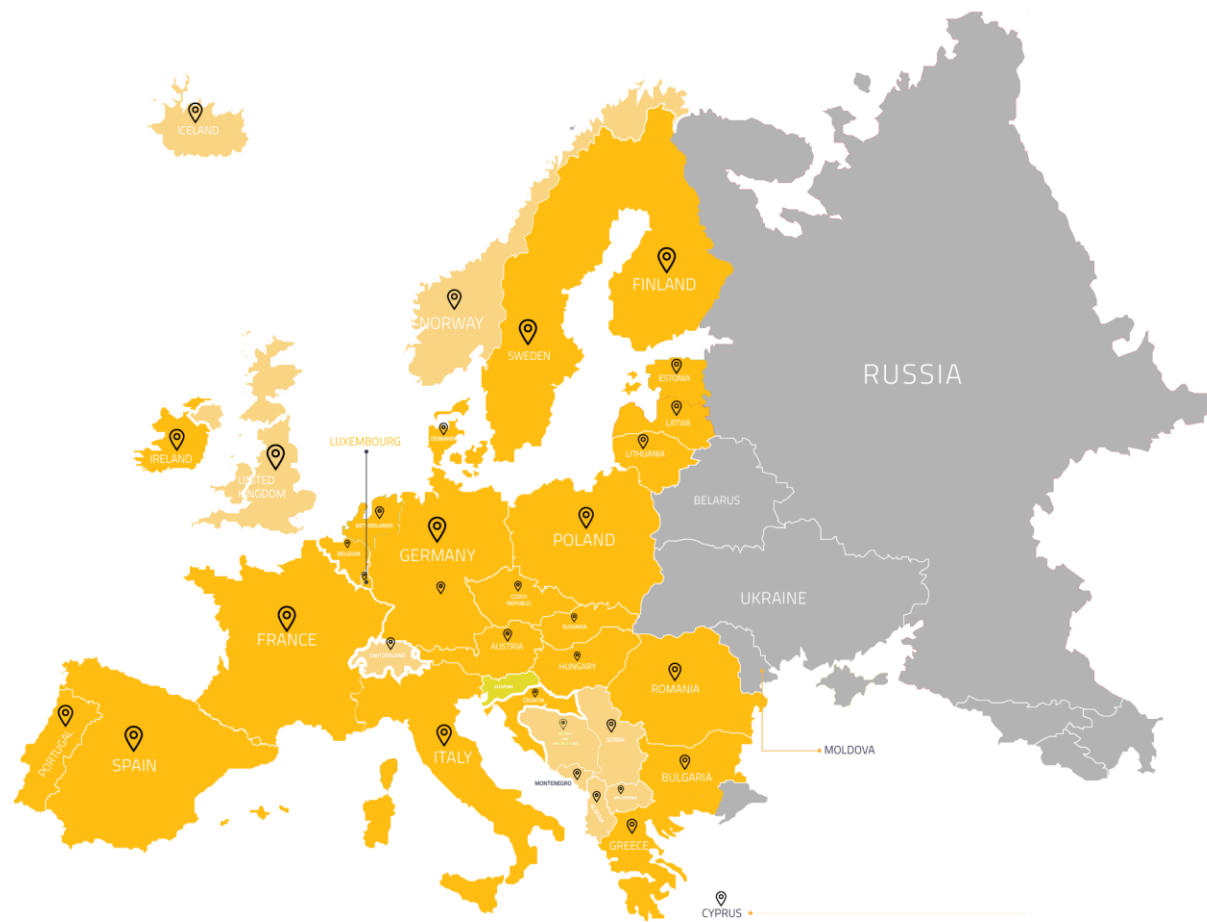
Positioning Drava in cross-border and wider European area, generating new knowledge and transfer of good practices between the partners and the wider region.



ERASMUS NET



UGB



STYRIAN TECHNOLOGY PARK

Supporting more than 200 SMEs



Business Support Centre and Accelerator (BSCA)
(certified by SPIRIT Slovenia)

Regional Center For Technology Development (RCDT)
(certified by SPIRIT Slovenia)

1 of 5 Founding Members of the **Slovenian Association of Incubators and Technology Parks**

20 years of successful experience within several different EU funded R&D&I Projects

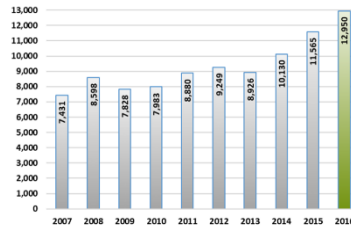
INVEST IN PODRAVJE

Some good reasons to invest in Podravje

Exceptionally good quality of life

Growing FDI Inflows

FDI's are expected to **grow** exponentially in the future due to post-privatisation, expansion, as well as new entries.



Strategic Location

With a **highly developed transport network** and **perfect logistic infrastructure**, setting up a company in Podravje means setting up in the heart of Europe.

Dynamic entrepreneurship environmet for SMEs and startups, with horizontal policy aimed at **all sectors**.

Highly qualified, educated and multilingual workforce

With a high reputation for flair for **technology and innovation**, 70% of the Podravje population can speak **more than 2 languages** (English and German).

Long Industrial Tradition

Most of regional companies operate in the industrial fields of metal-processing, chemicals, food & beverages.

SEEMEET 2018

Generating new business connections throughout South-East Europe

SEEMEET 2018 – 3rd

Following the particularly successful 2017 edition, the **International B2B Forum SEEMEET 2018** of South-East Europe will take place on the **10th and 11th of October in Maribor, Slovenia**



REGISTRATION OPEN

Until 7th September.

2
0
1
7



10
Different
Countries



41
Companies



134 Business-
men&women



1326
Meetings



CONCLUSIONS

Towards a sustainable and stable economic growth

Taking Podravje to a higher economic level through a wider EU Network

Enhancing **presence** and **competitiveness** of our long established and solid industries through **internationalisation**

Valorizing **highly qualified** and **skilled workforce**, alongside with our **innovative minds**



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THANK YOU



dr. Amna Potočnik

Head of the international cooperation
department

MARIBORSA RAZVOJNA AGENCIJA
(MRA)

Pobreška c. 20, SI – 2000 Maribor

Tel: 02 333 13 13

Fax: 02 333 13 10

E-mail: amna.potocnik@mra.si

Web: www.mra.si